

# PROMISE OF DESIGN

Your product idea could revolutionize your industry.



R2FACT will partner with you to make it happen.

# POWER OF INNOVATION

# R2FACT DEVELOPS

## BREAKTHROUGH PRODUCTS

We help build your brand with your customers through exceptional new product solutions or create a fresh contemporary look to your existing line. You will succeed, your bottom line will increase and your business will grow.



MEDICAL || INDUSTRIAL || CONSUMER || COMMERCIAL

# SWIFT EFFECTIVE

## NEW PRODUCT DEVELOPMENT

# ON-DEMAND R&D DEPARTMENT

You will not find a better multidisciplinary group with the expertise, experience and connections needed to get your product off the drawing board and onto the shelves – successfully.



## R2FACT'S full suite of services supports your product development with...

### RESEARCH

R2FACT conducts an extensive market audit. We examine your competition and scour for weaknesses that will help us move your new product to the forefront of your industry.



**Would R2FACT be able to help me with product feasibility?**  
By analyzing strengths and weaknesses of competing products and investigating your relevant technologies, we identify competitive advantages and propose innovative solutions.

### DESIGN

By leveraging a multidisciplinary approach to product design, you reap the benefits of a winning solution formed from a group of talented industrial designers and engineers.



**Is professional design of my product necessary?**  
Best selling products are a symbiotic melding of function and form. R2FACT applies art to function for a product that functions as well as it looks.

### ENGINEERING

On a per-project basis, R2FACT allows you to tap into a wide skill set of cross industry experience, so targeted expertise can be applied at the right time.



**How can I find an engineer that will be the right fit for my product?**  
R2FACT helps alleviate the guesswork. Our network includes top-notch mechanical, electrical, optical, lighting, structural, materials and process expertise.

### PROTOTYPING

Prototypes provide opportunity to see how your idea looks and works to further perfect the design. We use the latest, high-precision technologies to build any specification.



**Can R2FACT help me create a working prototype?**  
R2FACT employs a variety of prototyping methods, providing you with the best solutions to meet your product's functional and styling needs, as well as your budget.

### MANUFACTURING

Time to market is critical for new products. By allowing us to manage production and utilize our strong network of manufacturers, your product rolls out the door faster.



**Will R2FACT help me find a manufacturer for my product?**  
We minimize the time to market by sourcing the right vendors in the US and off-shore. This saves businesses time, money, and stress when trying to meet manufacturing deadlines.

### R2FACT

Having all five phases under one company makes R2FACT unique. We deliver with one goal in mind, develop your product to rise above the competing products.



**R2FACT's full-service approach provides a synergistic elegance to the process. We'll make it happen...**

# FROM IDEA... ...TO DELIVERY

## **artifact: (är' te fakt')**

*An object created for practical purposes produced by human workmanship with a perceived high value; a cherished relic.*